



American's Steakhouse App Design

By Jack Tan

Google

Project Overview



American's Steakhouse is a restaurant that specializes in high quality steaks and chops in New York City. It boasts its customization feature as customers can create their own steak set with a wide range of options. It mainly targets all adventurous meat lovers with expensive taste.



Topic

🔒 Design a menu & ordering app
🔒 for an American steakhouse

Goals

- *Design a standard ordering app*
- *Include customization feature*
- *Incorporate personalization*
- *Prioritize convenience*





American's Steakhouse Design Journey

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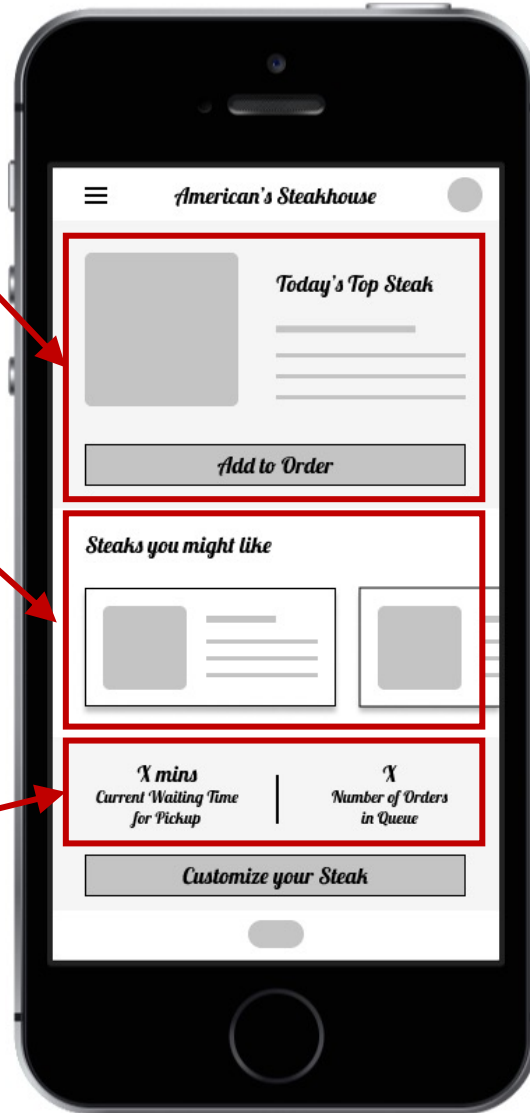
Google

Digital Wireframe

Includes Chef's recommendation for the day

Showcases steaks that most customers have ordered for the day

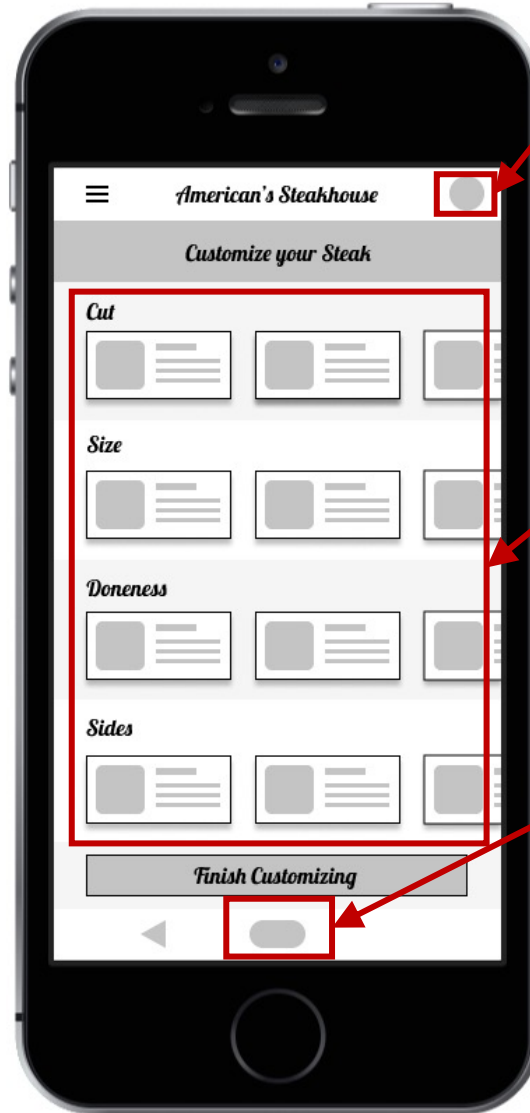
Displays estimated waiting time for order

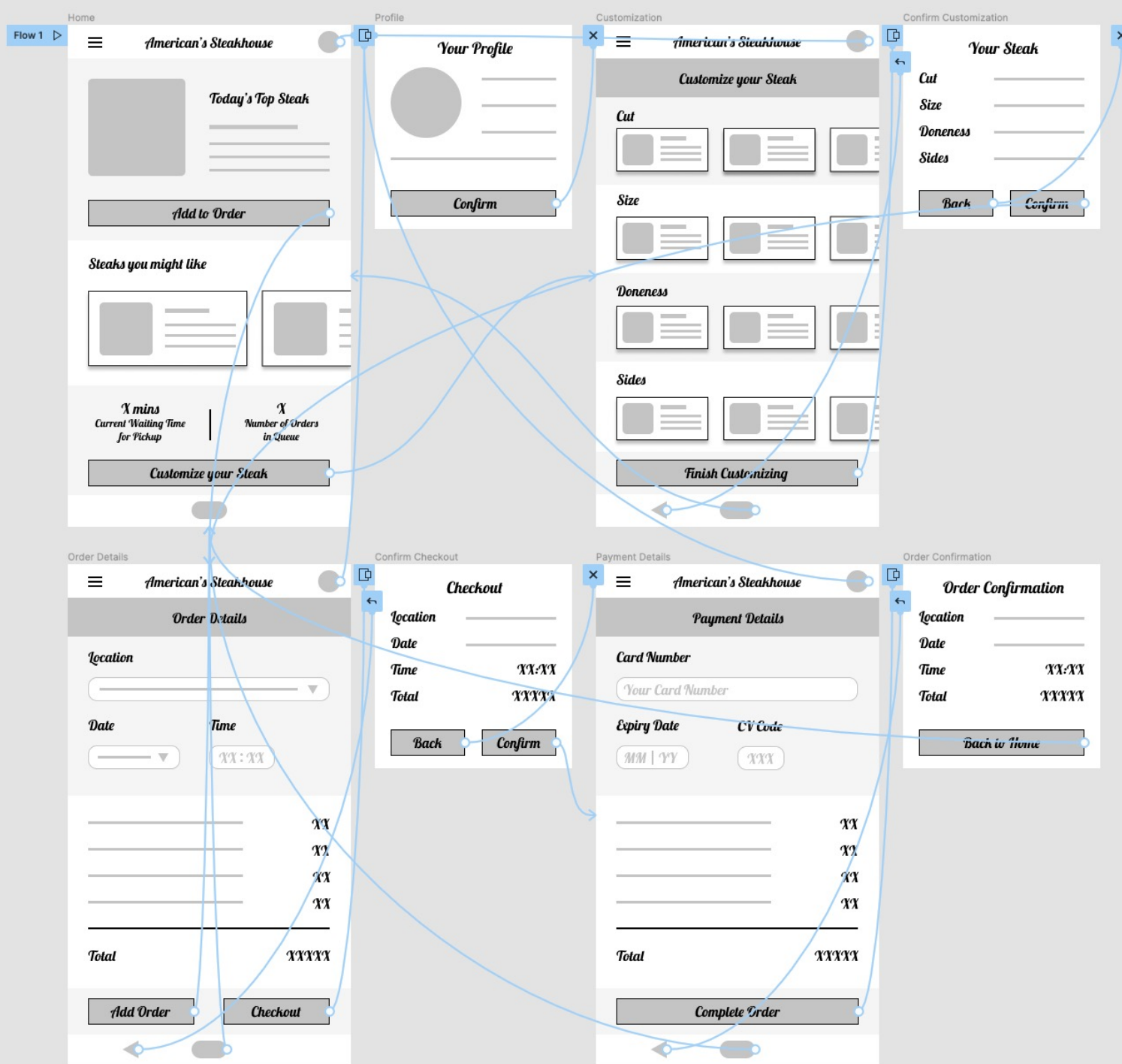


User profile feature for more personalization

Customization options list

Home button for full display phones





Link

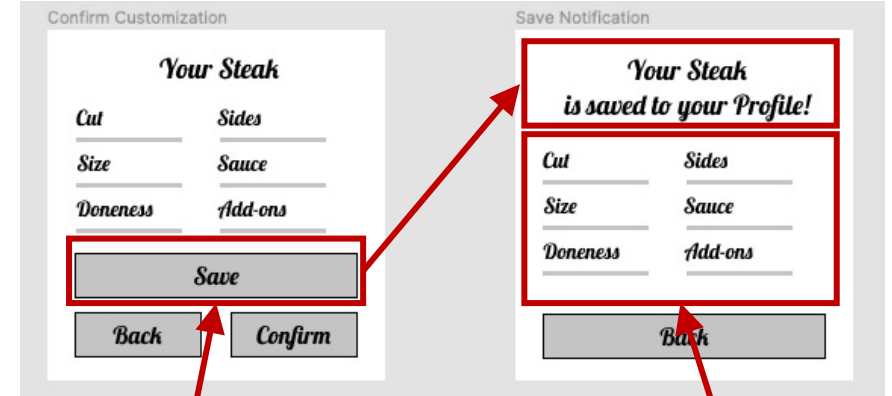
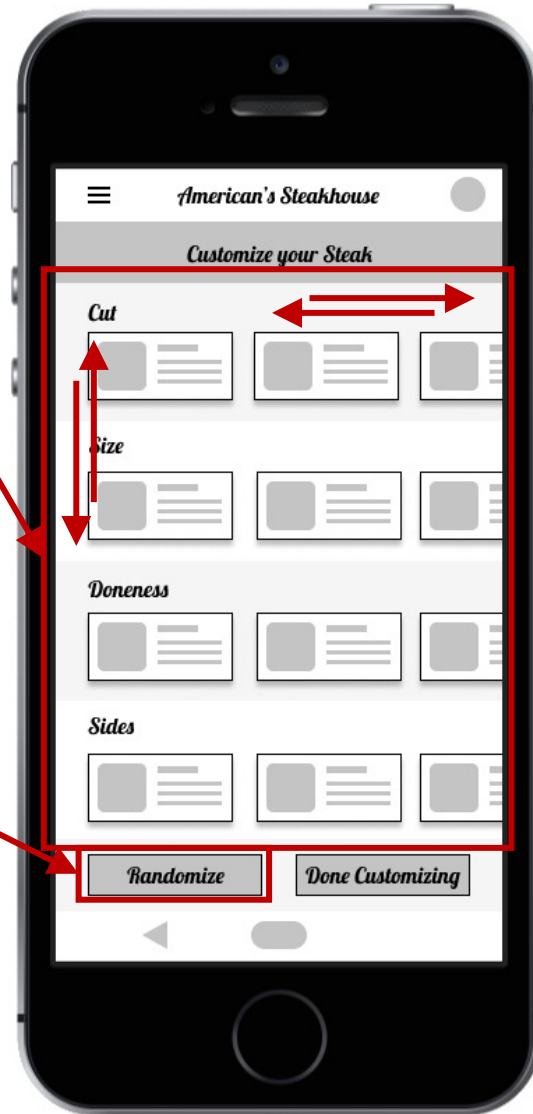
Low-Fidelity Prototype



Digital Wireframe (Refined*)

Added Horizontal and Vertical Scrolling

Added randomization feature for adventurous customers



Save option for customized steak for quick reordering

More details included

*After Research Study





Link

Low-Fidelity Prototype (Refined)



Mockup (1st Stage)



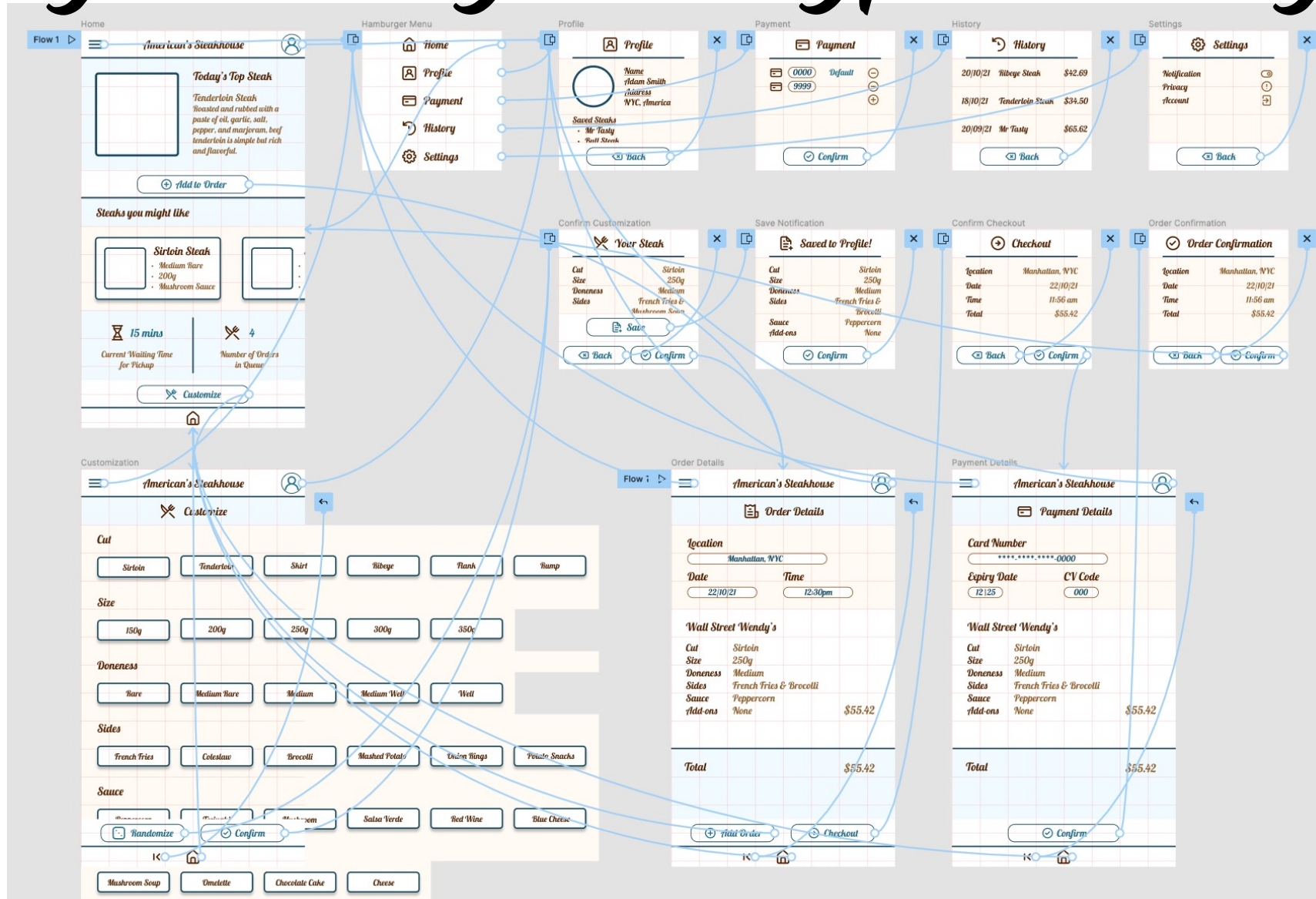
Included
Hamburger Menu
Feature

Refined Details

Added Colors



High-Fidelity Prototype (1st Stage)



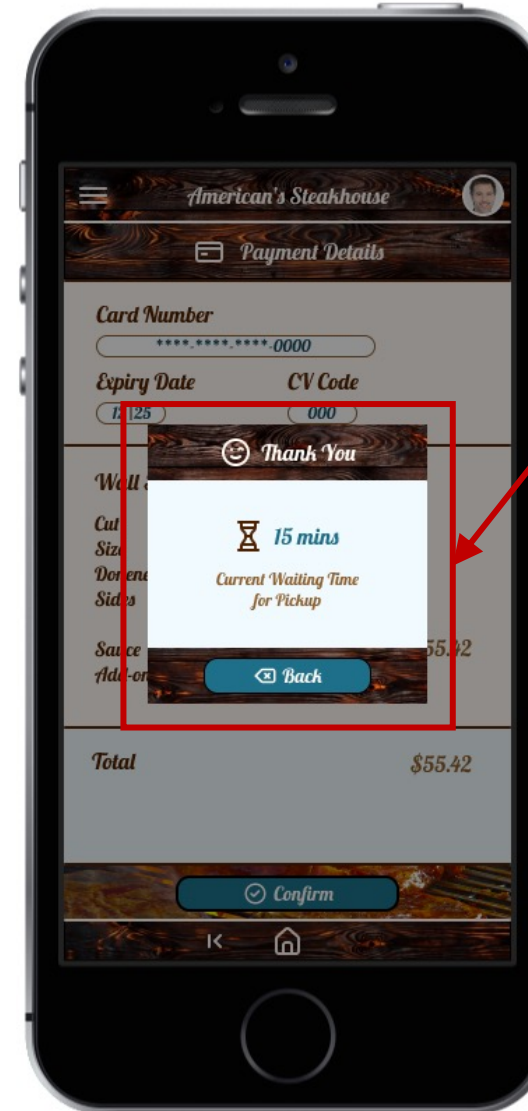
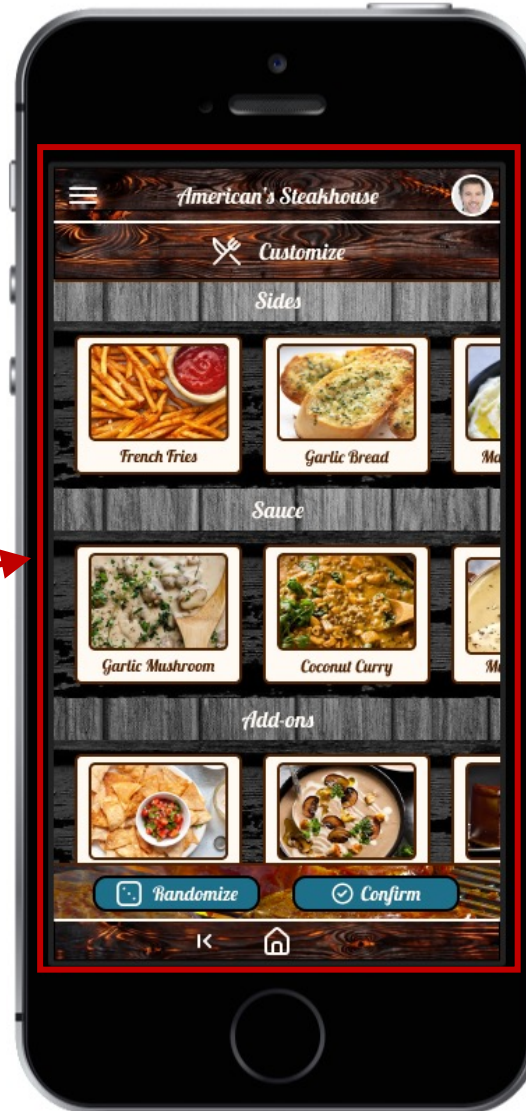
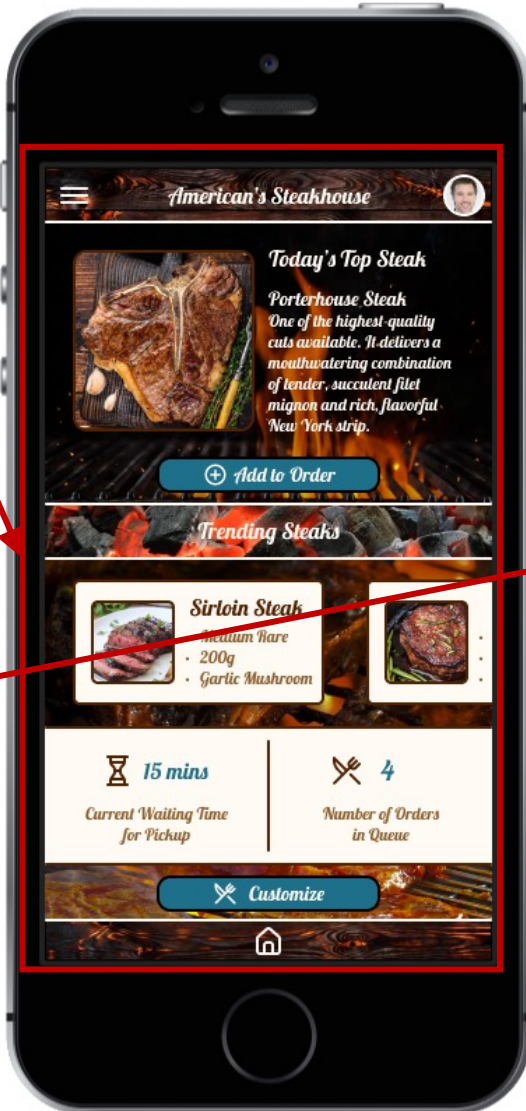
[Link](#)



Mockup (2nd Stage)

Repolished Design

Included High Quality Visuals



Added Thank You Notification



High-Fidelity Prototype (2nd Stage)



[Link](#)



Thank You!

*Look for me at jacktan98.com if
you would like to get in touch!*

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